

Press Release

›KAP.ONE‹

Following the move from the Areal Böhler to the ›Rheinterrasse Düsseldorf‹ for the new format **TWODAYS**, Igedo Exhibitions is now announcing a further location, a property in a prominent location with the address Karl-Arnold-Platz 1 (›KAP.ONE‹). Many in the industry still know the property as the address of the showrooms of van Laack and (formerly) Luisa Cerano, among others.

"We were able to rent the currently vacant space on the ground floor and in the basement for a temporary period, literally a win-win-win situation for the landlord, for our customers and for us as organisers," says Philipp Kronen, Managing Partner of Igedo Exhibitions, with a wink.

Ulrike Kähler (Managing Director) adds: "With ›KAP.ONE‹, a second, strong location is being created - ideal for our established **Showroom Concept**. Parallel to Edition #1 and Edition #2 of **TWODAYS**, we offer an extended duration to all exhibitors and brands that need more than 3 days in Düsseldorf."

Numerous market participants welcome these exciting developments in Düsseldorf as a fashion location, which signals a new beginning and courage in this difficult phase for the industry. Or, to summarise: everyone is already looking forward to the days in Düsseldorf!

Dates and opening times ›KAP.ONE‹ & ›Rheinterrasse‹:

On Saturday evenings, Igedo Exhibitions invites to a "sundowner" on the outdoor terrace of the ›Rheinterrasse‹ with a view of the Rhine.

- **TWODAYS Edition #1 | 19 – 21 July 2025** together with **Neonyt Düsseldorf & Showroom Concept | 18 – 21 July 2025**, during the Düsseldorf Fashion Days
- **TWODAYS Edition #2 | 23 – 25 August 2025** together with **Showroom Concept | 22 – 25 August 2025**

TWODAYS ›Rheinterrasse Düsseldorf‹

Saturday: 11.30 a.m. – 6.00 p.m.
Sunday: 9.30 a.m. – 6.00 p.m.
Monday: 9.30 a.m. – 4.00 p.m.

Showroom Concept ›KAP.ONE‹

Friday: 9.30 a.m. – 6.00 p.m.
Saturday: 9.30 a.m. – 6.00 p.m.
Sunday: 9.30 a.m. – 6.00 p.m.
Monday: 9.30 a.m. – 4.00 p.m.

Activities of IGEDO EXHIBITIONS

Further information on **TWODAYS**

Further information on **Neonyt Düsseldorf**

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Further information on **CIRCULAR ROOMS**

igedo.com

twodays-duesseldorf.com

neonyt-duesseldorf.com

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